

## Competition Guidelines

The “Love Our Wetlands” Video Competition is organised by Hong Kong Wetland Park (HKWP) and co-organised by The Hong Kong Federation of Youth Groups Jockey Club Media 21. The Competition aims to enhance students’ understanding on wetland ecology and promote conservation messages.

### Eligibility

- Secondary school students in Hong Kong (Each student can only submit one application)
- Each team shall comprise of 2 to 6 students. Participating team(s) must be nominated by school.
- A maximum of two teams can be nominated from each school and at least one teacher-in-charge shall be included as a contact person.

### Schedule

Application	From now until 15 November, 2018 (Thursday)
Workshop	1 December, 2018 (Saturday)
Entry Submission	On or before 15 January, 2019 (Tuesday)
Announcement of finalists and public voting	Late January, 2019
Announcement of results	28 February, 2019 (Thursday)

### Application Details

Application form can be downloaded from HKWP website and Competition website ([www.wetlandpark.gov.hk](http://www.wetlandpark.gov.hk) and [m21.hk/lovewetlands](http://m21.hk/lovewetlands)).

Please send the completed application form to “Special Duties Section, Hong Kong Wetland Park” by

1. Fax: 3152-2668; or
2. Email: [special\\_duties@wetlandpark.gov.hk](mailto:special_duties@wetlandpark.gov.hk)

Amendment to the submitted participant list will not be accepted. New application must be made if there is any change of team participants.

An acknowledgement email will be sent to schools within 5 working days after receiving the application. Application result will be emailed to schools on or before **21 November, 2018 (Wednesday)**. Please contact HKWP at 2445-0122 if the result is not received or for enquiries.

Competition quotas will be allocated to the first teams of participating schools on a first come, first served basis. Any remaining quotas will then be allocated to the second teams of participating schools.

### Awards and Prizes

Award	Prize
Champion	Trophy + Certificates + Book coupons ( HK\$3,000 )
1 <sup>st</sup> Runner-up	Trophy + Certificates + Book coupons ( HK\$2,000 )
2 <sup>nd</sup> Runner-up	Trophy + Certificates + Book coupons ( HK\$1,000 )
Merit Award ( 3 Teams )	Certificates + Book coupons ( HK\$500 )
Special Prizes	
Best Shooting Award	Certificates + Book coupons ( HK\$500 )
Most Popular Entry on Facebook	Certificates + Book coupons ( HK\$500 )

### Workshop

A Workshop will be held for participants in order to enhance their understanding on wetlands, Hong Kong wildlife and video production.

Each team is required to send representatives (Maximum 3 including participating students or teachers) to attend the Workshop. Otherwise, the team may be disqualified.

Content	Session 1 (45 minutes) Introduction of Hong Kong Wetland Park and wetland conservation
	Session 2 (45 minutes): Techniques on video shooting and editing
	Session 3 (60 minutes): Guided tour in Hong Kong Wetland Park
Date	1 December, 2018 (Saturday)
Time	13:00 to 15:30
Venue	Hong Kong Wetland Park
Fee	Free of Charge

### Judging Panel

Representatives from the Organiser and the Co-organiser.

### Judging Criteria

- 40% Content – Relevance to the theme(s), inspiring and encouraging
- 30% Creativity – Innovative and interesting concepts
- 30% Technical Skills – Composition, aesthetics and visual effects

### Filming in HKWP

A **single-entry pass of HKWP** will be given to each participating student for video shooting on any one day within HKWP. The entry pass redemption coupon(s) will be distributed to the representative(s) attending the Workshop.

## Video Content

The video shall deliver at least one of the following messages:

- Wetland Protection
- Importance of Wetlands
- Wetland Biodiversity

## Video Format

- The video length must be within 2 minutes
- The format of video must be in AVI, WMV or MPEG4, the resolution must be at least 1920×1080 pixel and the file size must be under 400MB.
- The video style can be in acting, animation or computer-generated imagery. There is no limitation on filming equipment.
- Participants can use Cantonese or English for filming but all videos must include Chinese or English subtitles.
- A brief description of up to 100 words in either Chinese or English must be included for submission.

## Submission Methods

- Email:  
Email to [special\\_duties@wetlandpark.gov.hk](mailto:special_duties@wetlandpark.gov.hk)  
(The entries must be uploaded on an online platform for file transfer and the download link must be included in email.)
- By post:  
The entries can be submitted to: Special Duties Section, Hong Kong Wetland Park, Wetland Park Road, Tin Shui Wai, New Territories, Hong Kong. Please mark on the envelope: "Love Our Wetlands" Video Competition. The submission date shall be based on postmark, late submission or submission which is not complying with the required format will not be accepted.

## Announcement of Finalists and Results

The finalists and results will be announced on Competition website ([m21.hk/lovewetlands](http://m21.hk/lovewetlands)), HKWP website ([www.wetlandpark.gov.hk](http://www.wetlandpark.gov.hk)) and HKWP Facebook Page in Late January 2019 and 28 February, 2019 (Thursday) respectively. Winners will be notified individually to receive their prizes.

## Enquiries:

Special Duties Section, Hong Kong Wetland Park  
Tel.: 2445-0122 (Monday to Friday, 09:00 – 17:00)  
Email: [special\\_duties@wetlandpark.gov.hk](mailto:special_duties@wetlandpark.gov.hk)

## Terms and Conditions

1. The personal data provided by the participants must be true and correct.

2. All persons involved in organising and Judging Panel of the Competition, as well as their immediate family members, are not eligible for joining the Competition.
3. All activities related to the Competition (including but not limited to the "Workshop") are for participants only. Participants shall have obligation to submit entries after attending the Workshop.
4. All entries must be original work of the participants and no plagiarism is allowed. Entries containing plagiarised materials, or have been published or submitted to another competition will be disqualified. No entry shall infringe upon any copyright of any third party. If there are any disputes over copyright, the participants shall assume responsibility. The Organiser and the Co-organiser will not accept any responsibility for such disputes.
5. All entries will be censored to ensure the content contain no pornography, violence, undesirable notions, and objectionable commercial or religious propaganda and are not libelous, threatening, illegal, obscene, indecent, seditious, offensive or liable to incite racial hatred or discrimination.
6. The submitted entries will become the property of the Organiser and the Co-organiser, and no revision is allowed. The Organiser and the Co-organiser shall not be responsible or liable for entries lost or delayed or error during transmission.
7. The Organiser and the Co-organiser reserve the right to use, modify, duplicate and disseminate the contents of the work to any media channels without seeking prior consent from the participants.
8. All participants must agree with the Organiser and the Co-organiser to disseminate their names and authorise the Organiser and the Co-organiser to collect, process and use their personal data for the purposes of identification, contact, publicity and promotion purpose. All personal information collected will be kept strictly confidential.
9. The Organiser and the Co-organiser reserve the right to amend the terms and conditions, contents and arrangement of the Competition without prior notification.
10. All decisions made by the Judging Panel are final. Participants shall abide by the decisions and shall not raise objection.
11. The Organiser and the Co-organiser reserve the right of final decision of the Competition and prizes arrangement.
12. All participants must comply with the code for visiting HKWP and the Country Parks and Special Areas Regulations, Cap. 208A, Laws of Hong Kong when filming in HKWP, otherwise the team will be disqualified. Please refer to HKWP website for visitor's code at: [www.wetlandpark.gov.hk/en/information/code.as](http://www.wetlandpark.gov.hk/en/information/code.as)
13. By participating in the Competition, participants accept and agree to be bound by these Terms and Conditions. Participants who are failure to comply with these Terms and Conditions will be disqualified.